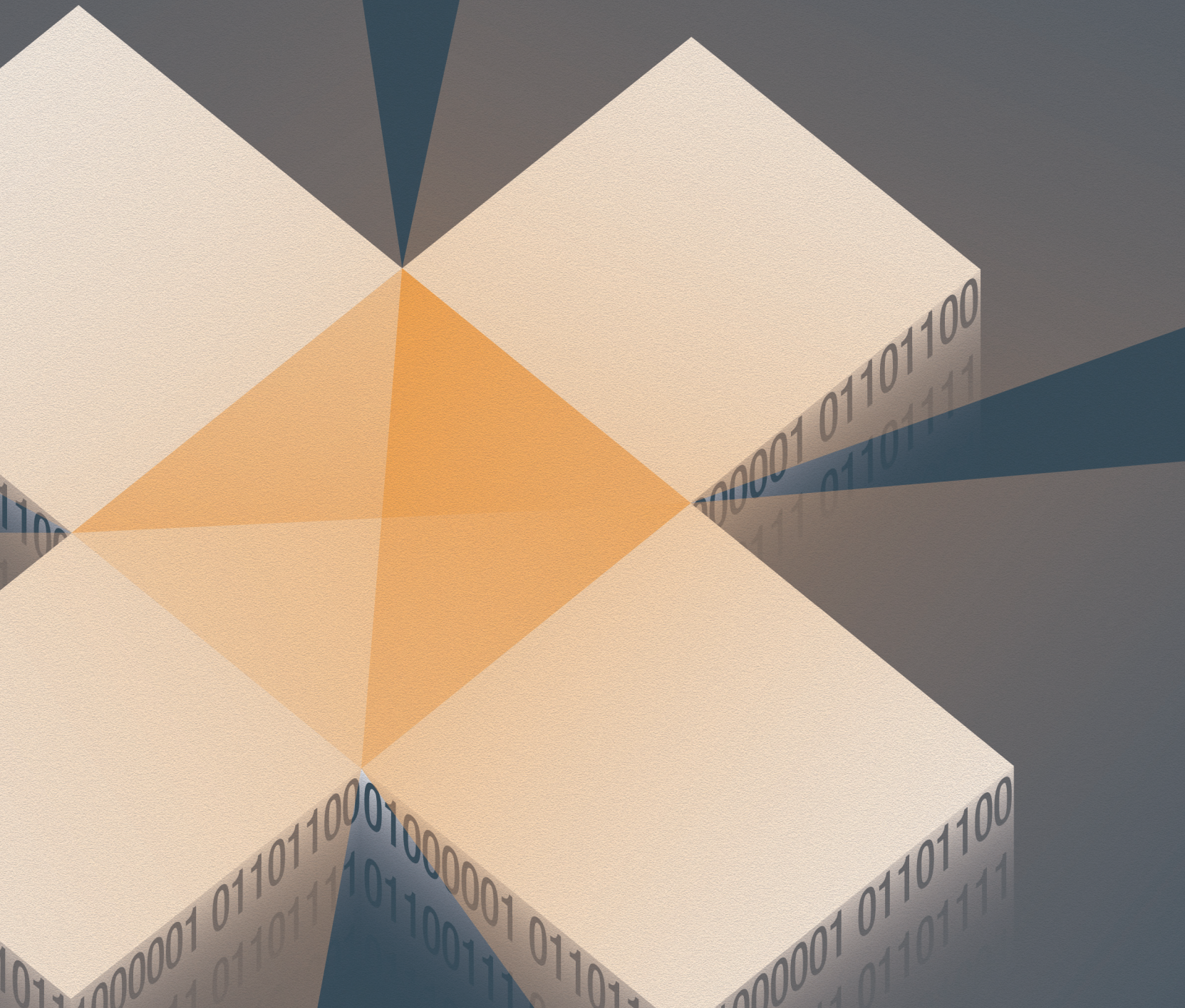



A Smart Healthcare Recommendation System for Uganda

# Enhancing Access to Healthcare through Advanced Algorithms





# POLLICY



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## Acronyms

**ANC** - Antenatal Care

**API** - Application Programming Interface

**C4LU** - Call for Life

**CBF** - Content-Based Filtering

**CBR** - Case-Based Reasoning

**FAC** - Few Are Chosen

**HIV/AIDS** - Human immunodeficiency virus

**IoT** - Internet of Things

**IVR** - Interactive Voice Response

**MAC** - Many Are Called

**MACFAC** - Many Are Called Few Are Chosen

**MOH** - Ministry of Health

**OHE** - One Hot Encoding

**PII** - Personally Identifiable Information

**RHU** - Reproductive Health Uganda

**SMS** - Short Message Service

**TF-IDF** - Term Frequency Inverse Document Frequency

**URL** - Uniform Resource Locator

**WHO** - World Health Organization

**VHT** - Village Health Team

**PEP** - Post-exposure Prophylaxis

**PrEP** - Pre-Exposure Prophylaxis

**PMTCT** - Prevention of Mother To Child Transmission

## Abstract

Uganda faces health challenges including a high prevalence of infectious diseases such as malaria and tuberculosis compounded by issues like neonatal and maternal mortality and respiratory infections. To solve this, the Ugandan government through its Health Information and Digital Health Strategic Plan 2020/21-2024/25 is implementing digital tools and telemedicine services to enhance healthcare access and quality. As a result, various digital applications such as MatHelp, Family Connect, Call for Life and Ask RHU have been developed to improve reproductive health and HIV/AIDS services. However, a gap in digital platforms for locating general healthcare services remains.

With the rise in online health information searches, a need for a customized medical recommendation system arose. This study suggests a recommendation system tailored to Uganda's healthcare system by employing content-based filtering and case-based reasoning (CBR). The content-based filtering approach involves vectorizing services and features of health facilities and usage of the nearest neighbor algorithm with cosine similarity to match user needs with healthcare facilities to provide relevant recommendations. The CBR approach implemented with the intellikit framework utilized structured case representations to identify the best facility based on user preferences. It matched the user queries with suitable health facilities through a two-stage retrieval process. This study also introduces a dataset compiled from various online sources and the Google Maps Application Programming Interface (API) to ensure comprehensive facility information.

This study demonstrates the potential of intelligent algorithms in enhancing healthcare access by matching user requirements with appropriate facilities. It also represents an innovative step towards improving healthcare accessibility and quality in Uganda through advanced digital solutions.

## Definition of Terms

**Recommendation System.** A software algorithm that provides suggestions to users based on their preferences, behavior, or specific requirements. In the context of this project, it refers to a system designed to help users find appropriate healthcare facilities in Uganda by tailoring recommendations based on various attributes like location, services, and other user needs.

**Content-Based Filtering.** A recommendation approach that suggests items to users based on the characteristics of the items and their alignment with the user's preferences or needs. In this project, it involves matching health facility features, such as services offered, with the user's specified requirements to provide relevant recommendations.

**Case-Based Reasoning.** An artificial intelligence approach that solves new problems by applying solutions from similar past cases. In this project, CBR is used to recommend healthcare facilities by matching user queries with similar cases in the system's database, ensuring that the recommendations align closely with the user's needs.

**Cosine Similarity.** A measure used to assess the similarity between two non-zero vectors in a multi-dimensional space. It is calculated as the cosine of the angle between the vectors, providing a value that indicates how closely aligned they are. In this project, cosine similarity is utilized to determine how closely the attributes of different health facilities match the user's specified needs.

**Intellikit.** An open-source Python framework for implementing Case-Based Reasoning (CBR) systems. It provides tools and methodologies for creating CBR systems, which can retrieve and adapt solutions based on previously encountered cases. In this project, Intellikit is used to implement the CBR approach for recommending healthcare facilities.



## Introduction

Uganda has a high prevalence of infectious diseases such as malaria, HIV/AIDS, and tuberculosis, as well as other health issues like neonatal and maternal-related deaths, mental health, road injuries, and respiratory infections which puts a strain on the healthcare system. Additionally, the healthcare system is still struggling to provide meaningful access to health services, especially in rural areas and congested areas in the country. Uganda, just like many other African countries, access to quality healthcare is not proportional to the structure of healthcare facilities in the country.<sup>1</sup> With over 6,940 health facilities including government-owned, private for-profit, and private non-profit establishments.<sup>2</sup> Navigating this complex ecosystem to find suitable healthcare providers tailored to individual needs can be challenging. Uganda's healthcare system faces significant challenges including inadequate health financing which has a profound impact on the quality of medical personnel, shortage of equipment and medicines as well as the overall healthcare services provided.<sup>3</sup> This, as a result, leads to potential diagnostic flaws and inappropriate treatment by medical professionals.

According to the World Health Organization (WHO) technologies such as the Internet of Things (IoT), virtual care, artificial intelligence, big data analytics, and platforms enable the sharing of relevant information across the health ecosystem creating a continuum of care that has proven potential to enhance health outcomes by improving access to healthcare.<sup>4</sup> In response to this, the Ugandan government through the Health Information and Digital Health Strategic Plan 2020/21-2024/25 launched initiatives that aim to institute digital tools in the health sector like the health facility registry that are interoperable and support the exchange of data/information in a coherent, secure and consistent manner.<sup>5</sup> Additionally, there are efforts to introduce telemedicine services in the country, which will enable healthcare providers to remotely diagnose and treat patients in rural areas. Various digital technology and mobile-based applications have been developed by the Ministry of Health (MOH) and its partners to facilitate access to healthcare within the country. For instance, MatHelp App and Family Connect provide maternal and child health information, Antenatal Care (ANC) appointment reminders, and remote connection to an obstetrician for questions by multimedia video and audio and therefore improve the uptake of reproductive and child health services in public health facilities. Call for Life (C4LU) is a mobile health platform that aims to promote healthy behaviors and adherence to treatment by sending patients pill reminders, visit reminders,

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1 D. Mwesigwa, K. A. Wahid, and N. Soheng, (2021). "A case study on the quality of healthcare in Uganda: Examining the effectiveness, safety, patient-centred and timeliness of district healthcare facilities," Jan. 01,. <https://ir.lirauni.ac.ug/xmlui/handle/123456789/330> (accessed Jun. 18, 2024).

2 Turyamureeba, M., Yawe, B. L., & Bosco, O. J. (2024). *Health care delivery system in Uganda: A review*. Retrieved June 18, 2024, from <https://www.ajol.info/index.php/thrb/article/download/231882/231313/587242>

3 Mugenyi, N. M., Oduoye, M. O., & Akilimali, A. M. (2024). *Supporting health systems in Uganda: A call for action*. \*IJS Global Health\*. Retrieved June 18, 2024, from [https://journals.lww.com/ijsgh/fulltext/2024/01010/supporting\\_health\\_systems\\_in\\_uganda\\_\\_a\\_call\\_for.9.aspx](https://journals.lww.com/ijsgh/fulltext/2024/01010/supporting_health_systems_in_uganda__a_call_for.9.aspx)

4 WHO. (2021). *Global strategy on digital health 2020-2025*. WHO. Retrieved from <https://www.who.int/docs/default-source/documents/g4dhdaa2a9f352b0445bafbc79ca799dce4d.pdf>

5 Ministry of Health. (2023). *The Uganda Health Information and Digital Health Strategic Plan 2020/21-2024/25*. Ministry of Health.

health tips, and symptom management support through Interactive Voice Response (IVR) and SMS and is mainly used by HIV/AIDS patients that attend the Infectious Disease Institute Mulago clinic. Ask RHU is an Artificial intelligence-powered chatbot counselor for young people seeking advice and services to protect their health. The others are the Mirembe Chat Bot, a health adviser offering free triage and care advice to health symptoms in Facebook Messenger, and U-Report Information chatbot created to support COVID-19 risk communication and community engagement in 52 countries, including Uganda. U-Report is a messaging tool that allows users to report on issues affecting them and their communities and get real-time information and feedback on new initiatives.<sup>6</sup> While these digital health initiatives have made significant efforts to improve access to healthcare information and services in Uganda, there remains a need for more comprehensive solutions to help citizens locate and choose appropriate healthcare facilities. This gap presents an opportunity to develop a healthcare recommendation system tailored to Uganda's needs.

Against this backdrop, more and more people rely on the internet to find health information. Search engines like Google receive over a billion health-related queries daily, accounting for 7% of all queries.<sup>7</sup> According to a Pew Research survey, eight out of ten internet users have looked for health-related information online (such as food, exercise, medications, health insurance, therapies, physicians, and hospitals).<sup>8</sup> But typically, this online data is not customized to meet the unique requirements of every patient.<sup>9</sup> Additionally, users' levels of health literacy differ, as some require proficiency to comprehend medical jargon, assess the true significance of the data that has been retrieved, or verify the reliability of the information sources.<sup>10</sup> Recommendation systems that use computer-based intelligent mechanisms can help reduce any kind of information overload by tailoring results to what is most relevant to the user.

Significant work has been done in the past on healthcare recommendation systems such as the hospital recommendation system using machine learning,<sup>11</sup> the med-recommender system for predictive analysis of hospitals and doctors,<sup>12</sup> and the health recommendation system using deep learning-based collaborative filtering.<sup>13</sup> This project contributed to research by developing a medical recommendation system tailored to Uganda's health care system with a major focus on health facilities in Kampala city and the neighboring Wakiso district.

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6 Mwebaze, S. (n.d.). *Improving Access to Healthcare through Digital Health Platforms in Uganda*. International School of Social and Business Studies.

7 Drees, J. (2019). *Google receives more than 1 billion health questions every day*. \*archive.fo\*. Retrieved June 18, 2024, from <https://archive.fo/dJdGu>

8 PEW Research Center. (2005). *Health information online*. \*archive.fo\*. Retrieved June 18, 2024, from <https://archive.fo/JK6XS>

9 Carter, E. L., Nunlee-Bland, G., & Callender, C. (2011). *A patient-centric, provider-assisted diabetes telehealth self-management intervention for urban minorities*. \*Perspectives in Health Information Management, 8\*(Winter), 1b.

10 Hardey, M. (1999). *Doctor in the house: The Internet as a source of lay health knowledge and the challenge to expertise*. \*Sociology of Health & Illness, 21\*(6), 820–835. <https://doi.org/10.1111/1467-9566.00185>

11 WARSE The World Academy of Research in Science and Engineering. (2020). *Hospital recommendation system using machine learning*. \*WARSE The World Academy of Research in Science and Engineering - Academia.edu\*. Published May 11, 2020.

12 Swarnalatha, S., Kesavarthini, I., Poornima, S., & Sripriya, N. (2019). *Med-recommender system for predictive analysis of hospitals and doctors*. In \*2019 International Conference on Computational Intelligence in Data Science (ICCIDS)\* (pp. 1–5).

13 Chinnasamy, P., Wong, W.-K., Raja, A. A., Khalaf, O. I., Kiran, A., & Babu, J. C. (2023). *Health recommendation system using deep learning-based collaborative filtering*. \*Heliyon, 9\*(12), e22844. <https://doi.org/10.1016/j.heliyon.2023.e22844>

## Approaches For Recommendation Systems

Recommendation systems utilize a diverse number of techniques with the most prominent ones being content-based filtering, collaborative filtering, case-based filtering, and hybrid approaches. Depending on the application, each approach varies in its efficacy and accuracy. Therefore, it's critical to identify the optimal technique to incorporate into our system based on each method's unique characteristics. For our health facility recommendation system to work, we identified and tested out multiple of these approaches. The choice among these approaches depended on the nature of the available data. Below, The approaches are delved into to determine the most suitable one for the dataset at hand.

### Collaborative Filtering

This approach operates on a user-centric approach, where recommendations are tailored to individuals based on the preferences of similar users. By identifying groups of individuals with similar preferences within their user base, the system offers personalized recommendations.

Figure 1 illustrates sample data suitable for a collaborative recommendation system.

User ID	Hospital ID	Ratings
123	323	4
343	233	3
545	342	4.5
400	231	3.1

Figure 1: Sample Collaborative filtering dataset

The system begins by evaluating the similarity between the target user and others in the dataset. Once similarities are established, the system recommends the hospital most frequently utilized by the most similar user. This approach has the following limitations;

**User-Centricity.** This method heavily relies on user-centered data, which introduces difficulties in data collection due to associated costs.

**Cold-start problem<sup>14</sup>** Introducing a new user to the system presents challenges in effectively clustering them to identify potential similarities with existing users. The initial lack of user data complicates the recommendation process.

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<sup>14</sup> Banerjee, A. (2024, March 19). Pros and cons of collaborative filtering - Ashmi Banerjee. \*Medium\*. Retrieved June 18, 2024, from [https://medium.com/@ashmi\\_banerjee/pros-and-cons-of-collaborative-filtering-9c3aa4ce44f6](https://medium.com/@ashmi_banerjee/pros-and-cons-of-collaborative-filtering-9c3aa4ce44f6)

Data Sparsity. Collaborative filtering relies on large datasets, making it suitable for platforms like Netflix recommendation systems,<sup>15</sup> which benefit from extensive databases. However, for hospital recommendation systems in Uganda, gathering such voluminous data is arduous and costly.

These factors collectively render this approach less feasible for implementation in this particular project.

### **Content-Based Filtering (CBF)**

Unlike collaborative filtering, content-based filtering recommends an item by primarily analyzing the item's intrinsic characteristics (hence the name content-based). It identifies other items that are similar to a specific item based on their attributes and their close alignment with user preferences or needs.<sup>16</sup> Content-based filtering recommendation carries out keyword extraction first, which involves identifying details about the specific item under consideration. In the context of recommending hospitals, this involves extracting crucial information such as the hospital's name, location, payment methods, and the services provided. The extracted features are then converted into vector representations. This can be through vector extraction techniques like Term Frequency Inverse Document Frequency(TF-IDF)<sup>17</sup> afterward representing the hospital as vector distribution which is used to calculate the similarity. Content-based filtering is a good approach for this dataset as it tracks items and makes recommendations based on their similarities.

### **Knowledge-based recommenders and Case-Based Reasoning (CBR)**

The content-based approach shares great similarities with case-based reasoning, an AI approach that solves new problems by utilizing solutions from cases in a case base. The core concept in CBR is that similar problems have similar solutions and once a similar problem is identified, the solution from that problem can be adapted to the new problem.<sup>18</sup> Within the case-based reasoning approach, items or products are represented in a structured manner, such as an attribute-value case representation. The preferences of a user are then utilized to identify a suitable recommendation. Case-based reasoning is a prevalent technique in knowledge-based recommenders, which make recommendations based on the user's explicit qualitative knowledge. This approach generates recommendations by analyzing user choices and matching them with similar past cases. In this project, each hospital is represented as a unique case, and the user's selected preferences serve as the query. CBR was then applied to identify the most similar case that matches the user's preferences. The case-based reasoning cycle involves four main stages:

**Retrieve:** During this stage, the system searches the case base to find cases that are similar to the

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15 Sütçü, M., Kaya, E., & Erdem, O. (2021). *Movie recommendation systems based on collaborative filtering: A case study on Netflix*. *\*Erciyes Üniversitesi Fen Bilimleri Enstitüsü Fen Bilimleri Dergisi*, 37\*(3), 367–376.

16 Son, J., & Kim, S. B. (2017). *Content-based filtering for recommendation systems using multiattribute networks*. *\*Expert Systems with Applications*, 89\*, 404–412. <https://doi.org/10.1016/j.eswa.2017.08.008>

17 Roelleke, T., & Wang, J. (2008). *TF-IDF uncovered: A study of theories and probabilities*. In *\*Proceedings of the 31st Annual International ACM SIGIR Conference on Research and Development in Information Retrieval\** (pp. 435–442). New York, NY, USA. Retrieved from <https://doi.org/10.1145/1390334.1390409>

18 R. Bergmann, K.-D. Althoff, M. Minor, M. Reichle, and K. Bach, "Case-Based Reasoning.," *KI*, vol. 23, pp. 5–11, Jan. 2009.

user's query. This involves comparing the user's preferences with the attributes of existing cases to identify the most relevant matches.

**Reuse:** In this phase, the system adapts the retrieved cases to fit the new problem context. This may involve modifying certain aspects of the retrieved cases to better align with the user's specific needs or preferences.

**Revise:** After reusing the case, the system tests the proposed solution in the real-world context. If the solution is not satisfactory, the system adjusts and refines it based on feedback and further analysis.

**Retain:** Finally, the system updates its case base by adding the new solution and the associated problem. This helps improve the system's performance over time by learning from new experiences and enriching the case base with diverse examples.

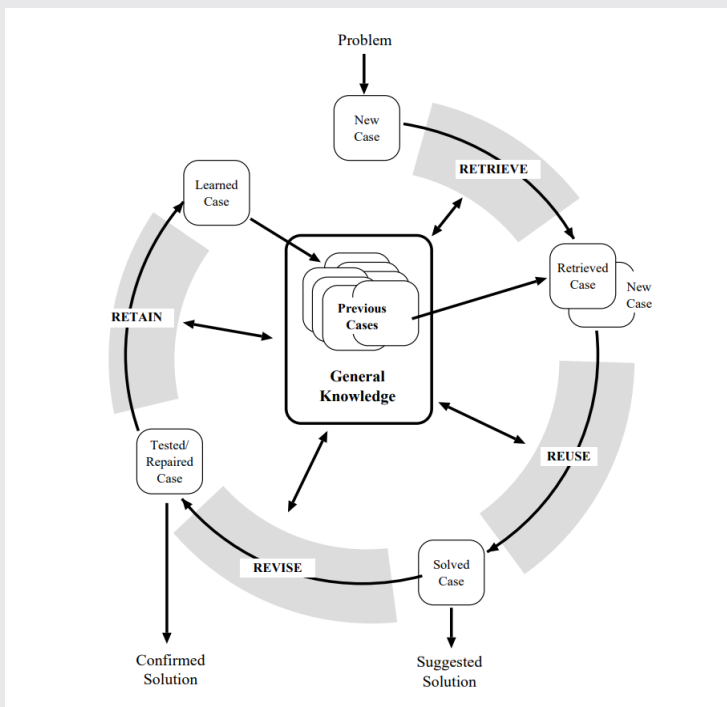


Figure 2: Illustrates the CBR cycle

By following the CBR cycle, the knowledge-based recommendation system continually enhances its ability to provide accurate and personalized recommendations, leveraging past experiences to inform future decisions.

### Hybrid

Combining the capabilities of collaborative filtering and content-based filtering, the hybrid approach provides more realistic and reliable recommendations ensuring high-accuracy recommendations. It's used by major companies like Netflix<sup>19</sup> to recommend movies to watch based on the user ratings (collaborative filtering) and also the movie's features like genre and release date (content-based approach). Although this method is effective, it still

doesn't apply to the current task as the dataset doesn't contain information regarding the user's tastes and preferences.

In summary, collaborative filtering, CBF, CBR, and hybrid are widely used in building recommendation systems. In this paper, we experiment with CBR and CBF on our compiled dataset of Uganda healthcare facilities.

19 Aslanian, E., Radmanesh, M., & Jalili, M. (2016). Hybrid recommender systems based on content feature relationship. *IEEE Transactions on Industrial Informatics*, 1-1. <https://doi.org/10.1109/TII.2016.2631138>

## Data Collection

The initial web search carried out revealed no public repositories containing the required data about the healthcare facilities in Uganda. So a new dataset was curated with a major portion of the data from the Ministry of Health's 2018 list of over 6,000 healthcare facilities in Uganda.<sup>20</sup> Then data was narrowed down to only Kampala and Wakiso Regions resulting in 1,662 healthcare facilities. Additional data was obtained from the health facility websites and the Google Maps' API<sup>21</sup> which provided more information about the health facilities like their services, ratings, and concise locations. The collected data was publicly available through web scraping and included no personally identifiable information (PII). The collected features included the healthcare facility's name, rating, services offered, location, coordinates, time of operations, the form of payment (no payment, cash, or insurance), hospital type, hospital contact phone number, and the website URL.

## Implementation

This section explains in more detail the different approaches that were used when implementing the recommendation system.

### Content-Based Filtering Approach

To implement the content-based filtering approach, The cosine similarity algorithm was used which is a measure between two non-zero vectors.<sup>22</sup> It represents the cosine of the dot product of two vectors divided by the product of their lengths, as illustrated in the equation below. This measure is ideal for high-dimensional sparse data because the magnitude of the vectors does not influence the similarity measure as similarity is based solely on the directional alignment.

$$\text{Cosine Similarity}(A, B) = \frac{A \cdot B}{|A||B|} = \frac{\sum_{i=0}^n A_i B_i}{\sqrt{\sum_{i=0}^n A_i^2} \sqrt{\sum_{i=0}^n B_i^2}}$$

(Equation 1) The Cosine similarity equation  
Where n = number of samples

<sup>20</sup> Ministry of Health. (2020, February 25). COMPLETE LIST OF ALL HEALTH FACILITIES IN UGANDA - Ministry of Health. Retrieved August 6, 2024, from Ministry of Health | Government of Uganda website: <https://www.health.go.ug/cause/nkwanzi-rakai-lwengo-kalangala-mukono-buikwe-mpigi-butambala-butam-butamba-wakiso-mubende-lyantonde-n-n-n-semabule-buvuma-kampala-m-m-a-complete-list-of-all-health-facilities-in-uganda/>

<sup>21</sup> Google. (2024, June 20). Overview. Google for Developers. Retrieved from <https://developers.google.com/maps/documentation/places/web-service/overview>

<sup>22</sup> Steck, H., Ekanadham, C., & Kallus, N. (2024). Is cosine-similarity of embeddings really about similarity? In \*Companion Proceedings of the ACM on Web Conference 2024\*, May 2024. Retrieved from <http://dx.doi.org/10.1145/3589335.3651526>

The recommendation process adopted consisted of two stages; Filtering based on services first and then filtering based on the remaining features to arrive at the recommendation. This guaranteed that the suggestions were relevant to the services the user needed.

In step one, the services were vectorized using the OHE (One Hot Encoding) vectorization that returns a 1 where the health facility has a given service and a 0 otherwise as illustrated below. The cosine similarity of a given encoded user service was then calculated with all the vectorized data to narrow the data to only the top 4 health facilities with the highest similarity to the user's needed services and thereafter proceed to step 2

	Service A	Service B	Service C	Service D
Hospital A	1	0	0	1
Hospital B	0	0	1	1
Hospital C	0	1	0	1

Figure 3: Illustrates OHE Vectorization

In step two, similarity calculation was based on the other features operating time, location, rating, care system, and payment type. In the vectorization process, The OHE vectorization was carried out on the operating hours and for the care system, the data was numerically encoded since it only has two values of Public and Private. This numerical encoding was applied to the mode of payment feature as well. The numerical features "latitude" and "longitude" didn't require any preprocessing and were left as is. The encoded data was then used to calculate the cosine similarity of the filtered health facility and the top 3 most similar health facilities returned.

hospital Id	facility_name	services	latitude	longitude	rating	operating_hours	website	phone_number	care_system	mode of payment	Subcounty
0	Bussi HC III	maternity, child heal	0.315448	32.58957		0 8:00 AM 5:00 PM	UNKNOWN 0774 272430		GOVT	cash	Bussi Subcounty
1	Rapha Medical Centre HC	maternity, outpatient	0.179489	31.90779		3 N,/A	UNKNOWN UNKNOWN		PNFP	cash	Bussi Subcounty
2	Zzinga HC II	maternity, outpatient	0.7121236	30.00272		0 8:00 AM 6:00 PM	UNKNOWN 0779 533417		GOVT	cash	Bussi Subcounty
3	Bugonga Road Clinic	general	0.0551784	32.46473		3.8 N,/A	UNKNOWN 031 2263183		PFP	cash	Entebbe Division A
4	Cdc Laboratory Entebbe C	general	0.0678599	32.47421		3 8:00 AM 10:00 PM	UNKNOWN 0200 905938		PFP	cash	Entebbe Division A
5	Emmanuel Medical Centri	maternity, outpatient	0.0713618	32.48172		4 Open 24 hours, O	UNKNOWN 0701 794209		PFP	cash	Entebbe Division A
6	Entebbe General Clinic	general	0.0632147	32.47176		4.2 Open 24 hours, O	UNKNOWN UNKNOWN		PFP	cash	Entebbe Division A
7	Entebbe Public Medical C	maternity, outpatient	0.0645319	32.47429		2.9 Open 24 hours, O	http://wv 039 2200400		PFP	cash	Entebbe Division A
8	Entebbe UVRI HC II	maternity, child heal	0.0528	32.465		0 N,/A	UNKNOWN UNKNOWN		PFP	cash	Entebbe Division A
9	Good Hope HC II	maternity, outpatient	0.3522043	32.55549		0 8:00 AM 6:00 PM	UNKNOWN 0783 563535		GOVT	cash	Entebbe Division A
10	Joy Heart HC II	general	1.0500819	34.19980		3 Open 24 hours, O	UNKNOWN 0772 537739		PFP	cash	Entebbe Division A
11	Katabi HC III	maternity, child heal	0.0833388	32.47918		1.5 N,/A	UNKNOWN 0772 486374		PFP	cash	Entebbe Division A
12	Katabi Military HC III	general	0.0832872	32.48048		3.6 N,/A	UNKNOWN UNKNOWN		GOVT	cash	Entebbe Division A
13	Khalif Medical Clinic	general	0.8458492	33.92821		5 N,/A	UNKNOWN UNKNOWN		GOVT	cash	Entebbe Division A
14	Kids Of Africa HC II	maternity, outpatient	0.2093807	32.54128		0 N,/A	UNKNOWN UNKNOWN		PFP	cash	Entebbe Division A
15	Mukisa Medical Clinic	maternity, general si	0.6135997	33.47260		0 N,/A	UNKNOWN UNKNOWN		PFP	cash	Entebbe Division A
16	State House HC IV	general	0.4267503	33.20868		2 Open 24 hours, O	UNKNOWN 0800 100066		PFP	cash	Entebbe Division A
17	TASO Entebbe Center Of	general	0.0579145	32.47841		4.3 N,/A	http://wv 041 4320030		GOVT	cash	Entebbe Division A
18	Univic HC II	maternity, general	0.3373368	32.58065		3.6 8:00 AM 6:00 PM	UNKNOWN 041 7727100		PNFP	cash	Entebbe Division A
19	Aurelia HC II	maternity, outpatient	-1.0437799	29.77734		0 Open 24 hours, O	UNKNOWN UNKNOWN		PFP	cash	Entebbe Division B
20	Good Luck Medical Clinic	general	0.3226731	32.67556		0 Open 24 hours, O	UNKNOWN 0779 063702		PFP	cash	Entebbe Division B
21	Kazuri HC II	maternity, outpatient	0.0451759	32.44280		3.5 Open 24 hours, O	http://wv 0752 222855		PFP	cash	Entebbe Division B
22	Kigungu HC III	maternal, child heal	0.0325521	32.43395		4.5 N,/A	UNKNOWN UNKNOWN		PFP	cash	Entebbe Division B
23	Kitooro HC III	maternity, outpatient	0.6180082	30.63405		4 7:00 AM 6:30 PM	UNKNOWN 0759 395433		GOVT	cash	Entebbe Division B
24	Iutamazuri HC II	maternity, child heal	0.315448	32.58957		0 8:00 AM 5:00 PM	UNKNOWN 0772 500679		PFP	cash	Entebbe Division B

Figure 4: Illustrates the features of the health facilities

This approach was tested with a group of people in the healthcare sector. The group included a Village Health Team member(VHT), two nurses, and one doctor. Their feedback on the approach was mainly directed to the dataset and their suggestions included the renaming of some healthcare services i.e. “sports medicine” to “physio-therapy”, “optometry and Ophthalmology” to “eye care”, and “Dermatology” to “skin care” to ensure easier understandability by the end User. Additional feedback was on expounding the HIV/AIDs service such that it includes sub-services of Prevention of Mother To Child Transmission of HIV (PMTCT), Post-exposure Prophylaxis (PeP), and Pre-Exposure Prophylaxis (PrEP).

### Case-Based Reasoning Implementation

When implementing this approach, the system’s goal was to find a health facility that best matches a user’s specific requirements provided in a query. We stored health facility features as the case characterization, while elements describing the health facility were captured as the solution descriptions. However, there was no clear-cut distinction between the problem and solution descriptions, as seen in other approaches. For instance, features such as location could be both specified by the user in the query and required to be shown in the solution when the recommended health facility is presented.

The system’s task in health facility recommendation was to find a health facility description that addresses a user’s query to the greatest extent possible. Due to the lack of a clear distinction between the problem and solution, only metadata information such as the health facility website and ID were captured as solution descriptions. At the same time, the rest were included in the case characterization.

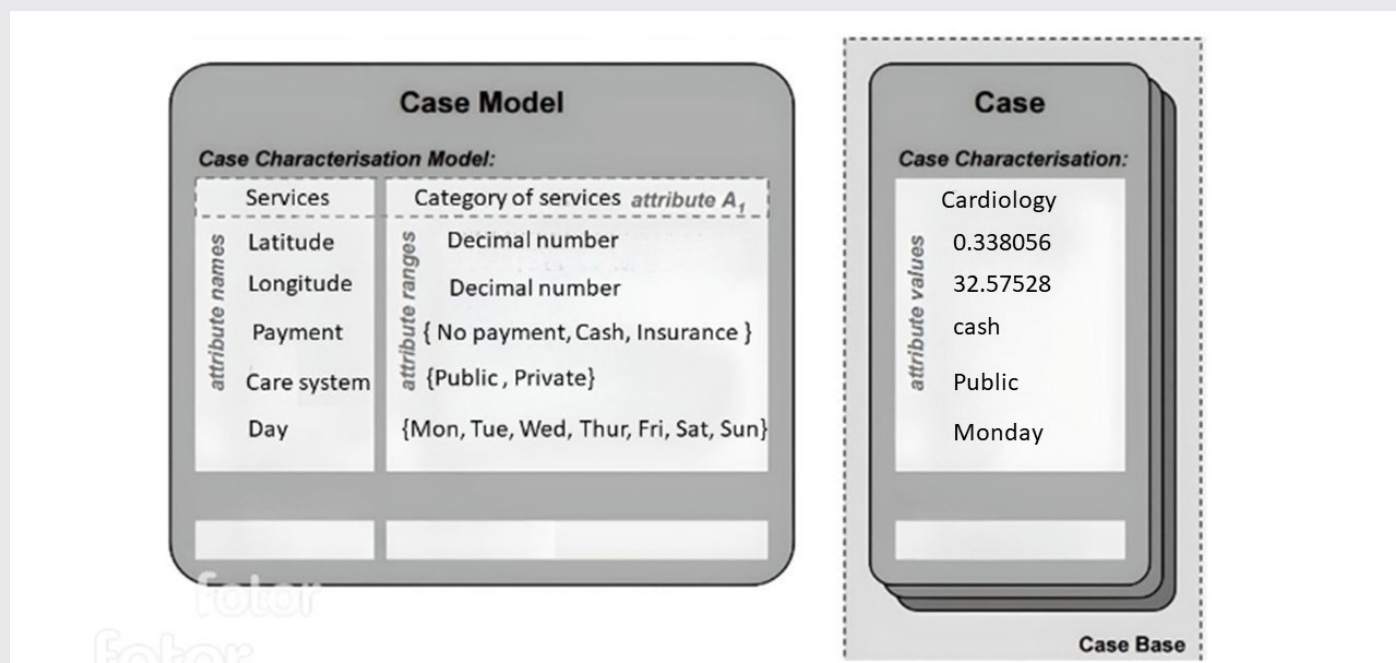


Figure 4: Illustrates CBR

This data structure was ideal for attribute-value case representation since it did not require relational representations. Key features represented include location, opening hours, closing hours, and services provided.



## Similarity Assessment

Case-based recommenders employ structured approaches for similarity evaluation using structured case representations. Consequently, they can handle the retrieval inflexibility (stonewalling) issue that content-based recommenders often encounter. In this implementation, a local similarity measure was provided for each feature based on its data type and domain knowledge regarding its role in selecting a medical facility.

However, since this project was not aimed at comparing which health facility is the best, as is common in other recommendation systems, our primary focus was ensuring that users could access the healthcare services they need as quickly as possible. To achieve this, a global weighting system was introduced. This system assigned higher weights to key features such as location, required services, payment methods, and opening and closing times. This prioritization was designed to enhance access to medical facilities, especially when urgent.

Features	Similarity Measures	Weights
Location (Latitude and Longitude)	Euclidean distance	0.3
Services	Levenshtein	0.4
Day (only hospital open on a specific date)	Exact match	0.1
Payment (Free or Cash or Insurance)	Exact match	0.1
Type of hospital (Public or Private)	Levenshtein	0.1

Fig 5: Selected features, similarity computation measures, and weights used

We implemented this approach using “Intellikit,” an open-source Python framework for Case-Based Reasoning (CBR) (<https://arthurkakande.github.io/intellikit/>). The dataset consisted of 1,662 health facilities, each containing 1,662 columns, including location and other features as listed above in the data collection section. For data processing, the feature “day of the week” was organized into individual cases. Specifically, a health facility that was open 7 days a week was converted into 7 separate cases, each representing a single day. This approach allowed users to access health facilities available on a specific day, accommodating health facilities with irregular opening schedules.

The retrieval employed the Many Are Called Few Are Chosen (MACFAC) retriever, which uses a two-stage retrieval process. During the Many Are Called (MAC) phase (first stage) a simple similarity measure is conducted to reduce the size of the case base; the filtered case base is then subjected to the FAC phase, where the final selection of the suitable solution is conducted. This approach is mostly used for large case bases to improve efficiency. In the MAC phase, the system filters out health facilities based on the service and location, narrowing down the options. Then, in the FAC phase, time is considered on the filtered cases. In both phases, the weighted sum method was used to prioritize the retrieval based on the relevant features. This ensured that the most suitable health facilities were recommended based on the user's specified requirements and the urgency of the needed services.

## Discussion

The content-based filtering approach handled the structured data available of the health facilities by utilizing one hot encoding (OHE) and cosine similarity which matched the user requirements with the available health facility features. This approach's primary advantage was its ability to recommend health facilities based on the direct comparison of attributes, which ensured that recommendations were relevant to the user's needs. However, its limitation was that it did not consider user preferences beyond the explicitly provided attributes, which could limit the personalization aspect of the recommendations.

The second part of this work involved the implementation of the recommendation system by applying case-based reasoning (CBR) using the Intellikit framework. The system utilized structured case representations and a two-stage retrieval process to identify health facilities that best-matched user preferences expressed in a query. However, the effectiveness of the recommendations could be questioned due to the variability in health facility data and the complexity of user requirements. Nonetheless, this approach serves as an excellent foundation for understanding other features that could enhance the recommendations, such as patient reviews, health facility specializations, and historical patient outcomes. Additionally, incorporating demographic data of users could further refine the recommendations, as it considers personal factors that influence health facility choice.

## Conclusion and Future Work

In this study, we developed an innovative healthcare recommendation system tailored to Uganda's healthcare landscape, specifically for Kampala and Wakiso districts. By utilizing cosine similarity and case-based reasoning (CBR) approaches, our implementations demonstrated how structured data from health facilities in conjunction with intelligent algorithms can match user requirements with appropriate healthcare facilities.

For future work, our study could be expanded by implementing a hybrid approach, superseding the current CBF and CBR methods. Recent research has demonstrated that hybrid approaches offer more reliable and accurate recommendations,<sup>23</sup> which would represent a significant enhancement over existing methodologies. Given that Uganda is home to over six thousand healthcare facilities as of 2024, a number that is expected to grow, future research will also necessitate additional data collection of these establishments. This data collection process will be community-based, enabling hospital owners or interested users to submit healthcare facility information such as name, location, services offered, operating time, care system, and payment type. Our team will evaluate the submitted data prior to inclusion in the system. For any healthcare facility to be considered, it must be registered with Uganda's Ministry of Health and compliant. This process will be facilitated through an online platform developed by our team and implemented progressively on a district-by-district basis.

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<sup>23</sup> Walek, B., & Fojtik, V. (2020). A hybrid recommender system for recommending relevant movies using an expert system. *Expert Systems with Applications*, 158\*, 113452. <https://doi.org/10.1016/j.eswa.2020.113452>

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